MINUTES March 1, 2022 Online Zoom Meeting

AGENDA:

- 5:00 Introductions (5 minutes)
- 5:05 Approve December and January Minutes
- 5:10 Budget/Treasurer's Report
- 5:20 Updates
 - Membership Committee
 - o February Member Mailing
 - Osprey Nest Cam
 - Osprey display (WBNERR)
 - Plant purchase for pollinator gardens
 - Pollinator brochure
 - Spring Newsletter
 - Refuge Highlights Submission
 - NEEF Grant Submission
 - AmeriCorps IP Update
 - Public Lands Alliance (PLA) partnership with NWRS
 - Discuss "Social Media Manager" Role
 - Other

6:00 Adjourn

Board Members Attending: Pres. Glenn Davis, VP Katelyn Cadoret, Clerk Nancy Church, Treasurer MaryKay Fox, Tom Fudala, Neil Barkin, Joan Barkin

Others in attendance: Tom Eagle (USF&WS), Joan Muller (WBNERR), Emilie Brush (AmeriCorps), Mark Kasprzyk (Falmouth Conservation)

Meeting called to order at 5:08PM

Voted to approve meeting minutes for 12/07/2021 - 6 yes votes and one dissenting (Tom Fudala disagreed with statements attributed to Joan Muller regarding pollinator brochure)

Voted unanimously to approve meeting minutes for 01/11/2022

Tabled the vote on February minutes as there were typos to fix.

Finances: MaryKay shared financial report- Recent stock market fluctuations, decreases to the endowment in January and February. Income up, mainly from memberships, and \$97.52 from PayPal (2.5% fee from payments) Credit cards also take a % but currently not a big issue.

New expense, Constant Contact, our new communication tool - \$50.94/6 months

Amazon Smile provides donations every quarter. Discussion around looking into Venmo for payments, popular with young people. Glenn will look into this and check their fees.

Osprey Nest Cam: Glenn shared that Comcast has the go ahead from DCR and WBNERR to install temporary overhead cable until archeologist can inspect the site, and give final approval. Comcast plans to bury the cable in fall after the birds leave. Need a bit of time to get the streaming, hosting and links set-up. Comcast will provide publicity and Glenn wrote a press release for local media. Links will be on the Friends, the Refuge and WBNEER web sites. Tom Eagle suggested maybe linking up with the NCTC who hosts a popular eagle cam. Ours will be streamed through NBC Universal or HD on tap. Once live we should share widely with others, Falmouth Wildlife FB page, Kevin Freil and Falmouth osprey nest group etc. Future could include camera at heron rookery off Great Hay Road (Tom Eagle) Jeff Thibideau interested in a nest pole at Orenda.

Osprey Display (WBNERR): Joan M. discussed the planned osprey exhibit in WB Visitor Center that will include a model platform with life sized photo cut-out, monitor to view nest, Interpretive panel, partnership info etc.

Memberships: Neil and Joan B. sent letters to their condo neighbors explaining history of the Refuge and how the area was saved from big development. There are now 7 or 8 Friends members from their community. 79 letters were sent to past and lapsed members. Glenn will follow up with a Constant Contact reminder. Three memberships received.

Pollinators/ Gardens: MK is working with K.C., who replaced Don Clarke at Falmouth Rod and Gun, to purchase plants at wholesale (NE Wetland Plants & NH Division of Forest and Land Nursery) Adding bigger plants at sites hard to water.

MK using native plants- distribution/ranges found on NRCS lists.

Pollinator Brochure: Katelyn and Emily working on finalizing pollinator brochure.

Spring Newsletter: Emilie is working on finalizing. We may add a photo contest to the next newsletter, Neil Barkin will look into logistics.

NEEF Grant Submission: A grant submission to National Environmental Ed. Society for pollinator enhancement and education was quickly pulled together for Feb.17th deadline (Up to 50K).

Refuge Highlights Submission: Worked with Kelsey in the past on submitting info for Refuge Highlights quarterly. Kelsey is leaving Refuge position on March 11 and her replacement as Visitor Services is Joy Absher from the park service. An article about the Rabbitat Brochure was submitted for the Northeast Refuge Highlights on February 17th, 2022. May focus on osprey Cam for next issue.

AmeriCorps IP Update: AmeriCorps mid-year member evaluation on March 2 with Emily and ACC staff.

Public Lands Alliance (PLA): Glenn described new initiative with Public Lands Alliance and National Wildlife Refuge System to market, fundraise and build new generation of stewards/advocates. Reaching out to all Friends groups- 18-month time line.

"Social Media Manager" Role: Glenn will solicit volunteers for Web site and Face book upkeep.

Land Acquisition: Renewed interest from partners. Katelyn mentioned a parcel next to Pickerel Cove and the Wampanoag Tribe is interested in Daniel's Island near their aquaculture farm.

Tom Eagle left at 6:12PM and meeting adjourned at 6:25PM

Treasurer's Report for March 2022 Financials

- 1. Fidelity/ Endowment Account increased this month by \$366.82 ending @ \$23,021.57
- 2. Cape Cod 5 Main checking: Starting balance \$8180.17, ending balance of \$8,358.05 (+177.88)

checking account activity

➤Income: total \$ 462.43

- 1. Deposit, interest = \$0.07
- a. AmazonSmile = \$14.84
- b. PayPal (memberships) = \$97.52
- c. Mailed Memberships and Donations = \$ 350.00 (From 5 individuals -\$25, \$25, \$50, \$100, \$150)

>Expenditures: total \$209.61

- 1. Zoom = \$14.99
- 2. Annual Mailing supplies = \$ 114.62 (reported last month)
- 3. NH Forestry (Plants) = \$80.00